Southeast Uplift Neighborhood Coalition

DEIA Capacity Building Grants

2021-2022 Application Guide

Applicants may request up to $1,200
# Table of Contents:

What are DEIA Capacity Building Grants? ................................................................. 2  
Eligible Projects ........................................................................................................... 3  
Examples / Previously Funded Projects ................................................................. 4  
Who May Apply ......................................................................................................... 5  
Funding Priorities and Restrictions ....................................................................... 6  
Grant Timeline .......................................................................................................... 7  
How To Apply / Selection Process ........................................................................ 8  
Responsibilities of Grant Recipients & Grant Support for Writers ...................... 9  

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**HAVE QUESTIONS?**
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Each year, SE Uplift provides community groups with a small amount of funding to be used for communication and outreach efforts. Our priority for communication and outreach funding in 2021 is to make funds available to our diverse SE Portland community and to ensure funds support strategies and best practices for effective and accessible outreach and community engagement. The DEIA Capacity Building grants will be awarded to projects that support outreach and engagement strategies that focus on inclusion and accessibility with the intent of increasing diversity and equity.

What is DEIA?

DEIA stands for Diversity, Equity, Inclusion and Accessibility.

Diversity can be in relation to race, disability, ethnicity, gender, sexual orientation, gender identity, nationality, socioeconomic status, language, religion, and family structures. Diversity in regard to an organization or workplace is not only about quantity - notice what positions of power, if any, people of different identities hold within a structure.

Equity recognizes that fairness and justice does not stem from equality. Equity assesses that people of marginalized identities, are best supported through the acknowledgment that “we do not all start from the same place”.

What are DEIA Capacity Building Grants?
Inclusion is the cultivation of a culture that encourages and provides equitable access of resources to the community. Inclusion within an organization must take account of whether the organization has created a safe space to be inclusive. Though invited to participate, will people of various identities actually feel safe and welcomed?

Accessibility broadens how populations that have been historically underserved are able to reach resources and information.

**How are the DEIA Capacity Building Grants different from the Communications Grants?**

The difference between DEIA Capacity Building Grants and Communications Grants is that the DEIA grants support small strategic investments that uplift an organization’s commitment to broadening inclusion and accessibility. Historically, applicants for the Communications Grants lacked creativity in their outreach efforts. Though applications for Communications Grants mentioned language related to DEIA, many projects lacked purpose and intent. Communications is always part of something bigger, think about your project’s purpose; how will this project bring more successful outcomes; how are you updating and revising your organization’s communications approach.

**Eligible Projects**

Proposed projects must directly involve, engage or take place in the SE Uplift coalition boundaries.

Eligible projects work to strategically increase the number and diversity of people who are involved and engaged in the broader community.

Proposed projects must begin after February 8th, 2022 and complete by January 21st, 2023.
Examples of DEIA Capacity Building Projects

DEIA Capacity Building Grants are a small strategic investments in increasing your organizations communications and outreach. This can look like:

- Coaching your group to create a welcoming and inclusive space
  - Examples of trainings:
    - Interrupting Harm
    - Recognizing micro-aggressions
    - Cultivating safe spaces
    - Diversifying your Board/organization
- Developing a strategic plan for inclusion
- Providing interpretation and/or translations
- Technology and equipment for hybrid meetings
- Increase access to all neighbors via many of the same deliverables.
- Evaluating and updating website and printed graphics; are the images used in your outreach materials representative of your diverse community?

Previously Funded Projects that Qualify

Edúcate Ya: Educadores de Salud COVID-19 Response Project

The Educadores de Salud COVID-19 response project is designed to eliminate barriers that Latinx people experience in accessing healthcare during the pandemic. Edúcate Ya executes a variety of outreach events, providing Spanish-language information and outreach to the Latine community in Portland.

The City Repair Project: Bringing Place Justice Digital

City Repair used their allocated funding to update their website to include their Place Justice resources which highlight the projects by and for QTBIPOC and other marginalized folks. They also updated their mission and values statements and maintained their base community design information.
Southeast Portland Tool Library: SEPTL Website Accessibility Improvement

SEPTL used their funding to increase community engagement by improving their website’s accessibility and by including: a community message board, instructional video library, email subscription services, and the option to translate the website into other languages.

Passion Impact: Translations to Include Parents

Students in PI Programs speak Russian, Vietnamese, Spanish, Nepali, and Chinese at home. Passion Impact used their funding to translate their official DEI, Values, Mission, and Vision statements and Volunteer Registration to be more inclusive and reflect/support Passion Impact students & families.

Who may apply

Nonprofit organizations and community groups. At this time we are not accepting applications from individuals unless partnered with an organization.

Organizations with a designated 501© (3) status or fiscal sponsor will receive a check to allocate towards your project. Other groups must authorize all financial requests with a signed Payment/Reimbursement Request Form, which describes the expense. All requests must be accompanied by an invoice or receipt and, if applicable, a digital or hard copy of outreach materials produced.
Funding Priorities and Restrictions

Preference will be given to projects:

- That create space and opportunity for everyone in our community to participate by following the principles contained within the DEIA Code of Ethics. All proposals will be reviewed using our Equity Lens which is based upon our commitment to correct harmful historical practices and policies as acknowledged in our DEIA Statement.
- Submitted by, or in direct partnership with, organizations predominately led by and/or involving people from historically underrepresented or underserved communities including Black, Indigenous and communities of color, immigrants and refugees, low-income people, renters, people with disabilities, and LGBTQIA+ people.
- Increase access to COVID-19 information (such as info sessions by hybrid meeting and/or translated information regard COVID-19 relief)

Funds Cannot Be Used For:

- General operations
  - Unless it is part of a bigger strategy for DEIA Capacity Building
- May not be used to make donations. Sponsorship may be considered an appropriate use of funding depending on level of visibility offered in exchange for the sponsorship.
- Cannot be used to purchase items the group plans to sell.
Grant Timeline

November 1, 2021 - Application Available

November 2, 2021 through January 7th, 2022 - Paola De La Cruz available for 1:1 meetings with applicants

January 10th, 2022 - Final Due Date for applications / 5:00 pm deadline

January 13th, 2022 – Initial meeting of Review Committee

February 3rd, 2022 – Score Night: Review Committee members make decisions on final awardees.

February 7th, 2022 - Grant Awards approved by SE Uplift Board

February 8th, 2022 – Contact entries and announce winners

May 18th, 2022 – Project updates and social mixer celebration

January 21st, 2023 – Project Final Reports due
How To Apply

Applications may be submitted online via our online application form, emailed, mailed, or hand delivered to SE Uplift and must be received by January 10th, by 5:00pm.

Online:
Visit seuplift.org/grants and fill out the online application.

Mail:
SE Uplift Attn: Paola De La Cruz 3534 SE Main St Portland, OR 97217

Drop off:
3534 SE Main St Portland, OR 97214 Portland, OR 97214 Monday-Thursday
10 AM – 5 PM

Email:
paola@seuplift.org

Applications may be submitted in any language. SE Uplift recommends that applicants submit their application at least a few days early to ensure there is time to respond if notified that their application is incomplete. If you have questions about the application or submission process please contact Paola De La Cruz, SE Uplift’s Comunications & Outreach Manager, at paola@seuplift.org

Selection Process

Grants will be awarded through a competitive process. Grant applications will be reviewed by a committee made up of community volunteers and representatives from neighborhoods and community-based organizations. Applicants may be contacted during the review process for additional information. Applications will be evaluated and scored based on their alignment with grant program goals and potential impact, level of community engagement, feasibility and budget, and degree to which they advance equity.
Responsibilities of Grant Recipients

If awarded a grant, recipients are expected to:

• Clearly acknowledge support from SE Uplift in their programs and all related promotional material including publications and websites.
• Complete their projects and spend all grant funds by January 21st 2023.
• Submit a final grant report that will include a brief overview of the project, budget summary, and images of the project.

Support for Grant Writers

You may contact SE Uplift at any time if you have questions. Time permitting, we are happy to assist you at any stage in your process – from discussing your project idea to reviewing a draft application. You can reach Paola, SE Uplift’s Communications & Outreach Manager or paola@seuplift.org. Applicants are also strongly encouraged to schedule a one on one meeting with Paola for additional support.

Support for Grant Writers will be available from November 2nd, 2021 - January 7th, 2022. To schedule a 1:1 meeting click here.