

Traffic Safety Action Shop Education/Communication



WE KEEP PORTLAND MOVING.



**CITY OF
PORTLAND**
BUREAU OF
TRANSPORTATION

Overview



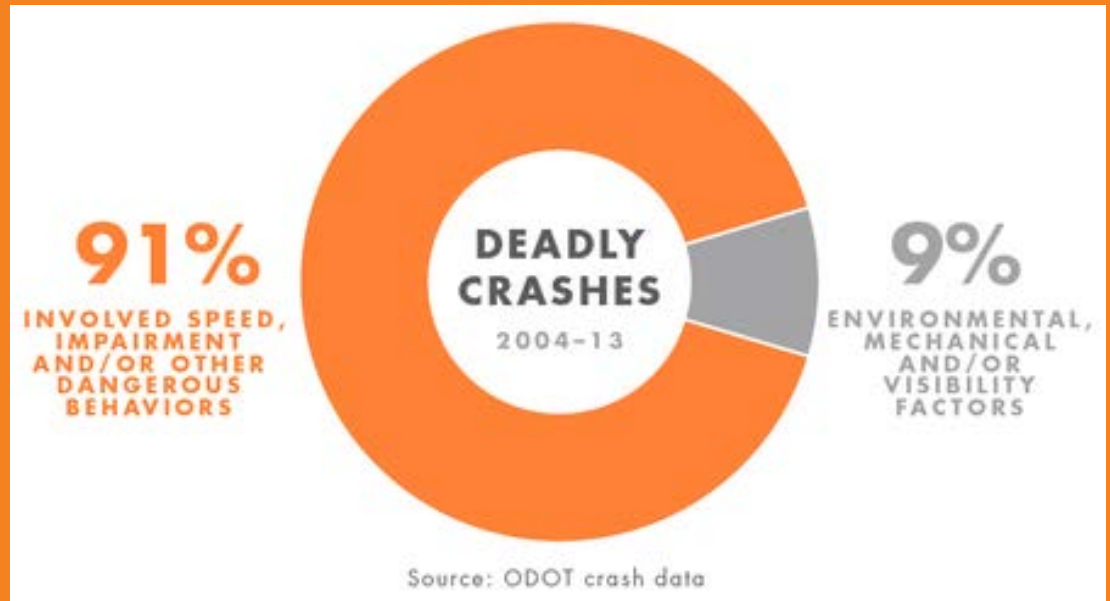
1. Portland's Vision Zero
2. Vehicle crash factors
3. Education strategies that community members can implement

Portland Vision Zero



Eliminate all traffic related deaths and serious injuries on Portland's roadways by 2025

Causes of Deaths and Serious Injuries



Education Strategies



VISION ZERO

- Street Teams doing outreach on specific high crash streets
- Request materials online at <https://www.portlandoregon.gov/transportation/article/594086>

Education Strategies

Take the **Portland High Crash Corridor Pedestrian Safety Quiz** to test your pedestrian safety awareness and know-how.



The first 1000 Portland residents (16 years and older only please) that complete the quiz will receive a FREE tote bag that features bold safety reflective material around the perimeter. Limit 1 per household.



Buzzed driving is drunk driving



Stay Safe & Enjoy Your Journey!



Questions?

For more information contact

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