

# Success Story: SE Clinton Diverters

## The What, How and “How To”



# Step One: Define the Problem & collect city and Citizen data



- ❖ 3000+ ADT (Average Daily Travel) where the Safety Standard for a Greenway <1000
- ❖ Speeds in Excess of 25 MPH at 85% with the standard being <20 MPH
- ❖ Increased Conflict between Modes reported through social media and smart phone reporting tools

# Step Two: Prove Support



- ❖ Neighborhood Petition
- ❖ BikeLoudPdx Postcard Campaign
- ❖ Council Testimony
- ❖ Include Business Support
- ❖ Public Meetings
- ❖ Secure funding!!!

# Step Three: Follow Through



- Email support to city Leaders
- Conduct Traffic counts on neighboring streets
- Support parallel street mitigation when needed
- Write articles, advertise, and get the word out!
- Educate about a #SaferClinton